



Carryduff GAC

Fundraising Policy

Purpose

The purpose of the Sponsorship Policy to ensure consistency applies to the sponsorship arrangements in place across Carryduff GAC.

Obligation

Members of Carryduff GAC will comply with the requirements of this policy to ensure clarity about the benefits of sponsorship to both parties and that such benefits are consistent, fair and proportionate to the amount committed. Details will be noted and shared between both parties.

Expectations

- **Team Sponsorship** - relates to the sponsorship specifically of team jerseys/kits.
 - The Executive Committee will work with Teams requiring kit refreshes to identify appropriate sponsors.
 - Teams are encouraged to source and suggest sponsors, taking account of those already committed to supporting the club. They must, however, contact the Chair/Treasurer about current rates/terms of sponsorship before making any formal approach.
 - Payment arrangements must be agreed with the Treasurer and signed off in advance of orders being placed.
 - Sponsors should provide their logo for inclusion and sign-off its use and their approval of the final designs before production to avoid any risk of error or subsequent dispute.
- **Pitch Signage**
 - The Executive Committee (or a delegated officer/officers) will be responsible for making approaches to business for signage installations on site. However any member of the club is free to suggest potential sponsors. Should a company make a direct approach to the club to purchase signage they should be directed to the Chair/Treasurer/Head of Development for details on current options.
- **Ad hoc sponsorship opportunities** - e.g. 'Sponsor the ball' events, publications etc. Rates and other arrangements should be agreed with the Chair/Treasurer in advance.

In exceptional circumstances the standards outlined within this Policy may be relaxed pending approval by the Executive Committee.

This policy reflects the agreed position of the Executive Committee as of May 2023.

Brendan Sloan
Cathaoirleach / Chairperson

Date: 02/03/23

Sandra Hughes
Rúnaí / Secretary

Date: 02/03/23