



# Carryduff GAC

## Fundraising Policy

### Purpose

The purpose of the Fundraising Policy is to ensure that a consistent approach to fundraising is applied to all codes and age groups across the organisation and that all members of the club understand, support and comply with the club's fundraising ethos. This policy extends only to money raised and not how it is used which will remain at the discretion of the EC.

### Obligation

Members of Carryduff GAC will comply with the requirements of this policy such that all members feel equally valued and have an equal opportunity to support the running of the club and that opportunities to raise funds are maximised.

Fundraising activity relates to all activity undertaken across the organisation for the purposes of raising monies for the club as a whole, or in exceptional circumstances, and where prior EC approval has been established, exclusively for the specific use of a particular team or grouping within the club.

### Expectations

Carryduff GAC operates under the 'One Club' ethos. This involves an obligation to ensure a coordinated approach to finance and fundraising. This approach aims to: maximise the fundraising opportunity available to the club and avoid the risk of multiple fundraisers targeting the same supporters repeatedly or of larger codes appearing to benefit disproportionately from the proceeds of what should be shared club funds. As an Executive Committee we therefore commit to ensuring that;

- **All funds raised are lodged into the club bank account**— where a team or group undertakes a fundraising activity in the name of Carryduff GAC, all proceeds should be reported and lodged back to the club.
- **Fundraising is carried out 'by the club, for the club' reflecting our 'one club' ethos.**
- **All teams and groups will make an effort to fundraise in order to supplement the costs of team 'extras' and to engender a sense of community, togetherness and shared aims.**
- **Proceeds from all fundraisers result in equitable allocation of proceeds between playing codes.** (note that equitable does not mean 'equal' - it will be equal on a per head child/adult basis) – A commitment will be made to ensure that all teams/groups have a share in funds to 'celebrate' their efforts at the end of the year.
- **Fundraising events must be proposed to the EC.** This will enable a calendar of events to be prepared, that offers an appropriate balance across the year and in terms of event type and target audience.
- **Cross team/Cross Code event fundraising activity is encouraged** e.g. camogie and hurling; boys and girls etc, and may involve a competitive element—however the competition should not relate to the amount of money raised.



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- **Coaches are encouraged to consider fundraising events that double as team building / bonding opportunities** and choose events that will help instil this as far as possible.
- It is acknowledged that **the nature of proposed activities is likely to reflect the age groups of those involved.**
- **Heads of Code have a responsibility to communicate this policy and promote its application** to all teams under their remit.

Team sponsorship is considered as a separate money raising activity for which a separate policy is in place.

*In exceptional circumstances (e.g. fundraising for a charity) the standards outlined within this Policy may be relaxed pending approval by the Executive Committee*

**This policy reflects the agreed position of the Executive Committee as of May 2023.**

Brendan Sloan  
Cathaoirleach / Chairperson

Date: 11/05/23

Sandra Hughes  
Rúnaí / Secretary

Date: 11/05/23